

**List Data**



**MEALEY'S LEGAL CONFERENCES**

**POSTAL—142,000**

**TELEMARKETING—125,800**

**EMAIL—60,500**

Reach top legal professionals from the **BVR Legal/Mealey's Conferences** list. These practice leaders purchase CLE and research databases to stay up-to-date on the latest legal, business and management information. This list provides access by mail, phone and email to over 140,000 lawyers, partners, and law firm administrators by specialty at business address.

The BVR Legal/Mealey's Conference list includes litigators and legal professionals involved in complex financial litigation, insurance and tort law, and other business specialties. They come from the top commercial and tort law firms in the country.

Be among the first to use the BVR Legal/Mealey's Conference list to launch a multi-channel campaign to one of the wealthiest and most influential group of lawyers.

**Excellent prospects for** legal products and services, publishing offers, travel and financial offers, seminars, fundraising, personal technology.

**Selectable by Function—\$35/m**

- 109,794 Law Firm Management
- 1,943 Managing Partner
- 9,049 Paralegal/Legal Assistants
- 7,506 Law Librarians
- 6,848 Corporate Counsel
- 8,688 Risk Managers
- 1,568 Claims Managers
- 1,409 Financial Executives

(continued on back)

**Terms**

Postal Rate ..... \$110/m  
Email ..... \$350/m

**SELECTIONS:**

Function ..... \$35/m  
Specialty ..... \$35/m  
Phones ..... \$75/m  
State/SCF/Zip ..... \$10/m  
Gender ..... \$10/m  
Max per Site ..... \$5/m  
Key Code ..... \$3/m  
A/B Split ..... \$25 Flat  
Email ..... \$50 Flat  
Diskette ..... \$50 Flat

Sample mail piece required

20% commission given to recognized brokers

Lists are rented to authorized mailers for one-time use only. Lists may not be copied, sold, reused or telemarketed.

Terms: net 30 days from mail date.

**Cancellation Policy:**  
Payment is due in full if order is cancelled after the mail date. Cancellation fee is \$50 plus \$10/m run charges and selects, media and shipping costs on orders cancelled before the mail date.

**CONTACT**

**Debra Goldfarb**, President, dgoldfarb@ioma.com  
Tel: 973•718•4766  
**Suzanne Thompson**, List Manager, sthompson@ioma.com  
Tel: 973•718•4767  
**Angela Feeley**, List Manager, afeeley@ioma.com  
Tel: 516-795-7578

## LIST DATA (CON'T)

### Selectable by Practice Specialty—\$35/m

Antitrust.....	3,670
Arbitration .....	2,801
Asbestos .....	6,010
Auto Law .....	782
Class Action .....	822
Construction .....	11,745
Corporate .....	1,198
Discovery .....	1,952
Elder Law .....	1,123
Employment Law .....	11,451
Energy .....	1,636
Environmental .....	897
Ethics .....	669
Expert Testimony.....	515
Health Care/Managed Care.....	7,558
Insurance Law .....	125,578
Intellectual Property .....	16,129
Litigation.....	2,573
Malpractice .....	581
Mold .....	887
Personal Injury .....	710
Pharmaceutical Drugs & Medical Devices .....	14,280
Pollution Liability .....	812
Privacy.....	193
Product Liability .....	4,361
Professional Development .....	730
Real Estate .....	5,388
Reinsurance .....	12,166
Securities.....	8,230
Tort Reform .....	185
Toxic Torts.....	7,649
Wall Street .....	137
Women Development .....	17,735

Average unit of sale: \$250-\$12,000

Source: Direct mail and direct sales

100% business address

Updated quarterly

## FOR MORE INFORMATION

### CONTACT:

**DEBRA Goldfarb**, PRESIDENT, OR **SUZANNE THOMPSON**, LIST MANAGER

**INSTITUTE LISTS** | WASHINGTON PARK, SUITE 1300 | NEWARK, NJ 07102-3130

TEL: 973-718-4700 FAX: 973-622-0595

**ANGELA FEELEY**, LIST MANAGER, TEL: 516-795-7578 FAX: 973-622-0595