

LIST DATA

IOMA

COMPENSATION PROFESSIONALS

COUNT—30,106

TELEMARKETING—25,629

EMAIL—19,700

IOMA's publications, web services, and conferences focus on the best practices in Compensation. They cover pay for performance, incentive pay and the latest reports comparing current position-by-position salaries by industry, company size, and region.

This list includes subscribers to IOMA's *Report on Salary Surveys*, and *Report on Pay for Performance*. In addition the list includes report buyers and audio-conference participants.

Newsletter Subscribers pay—\$389

Report Buyers pay—\$279

Audio-conference Participants pay—\$225

Excellent prospects for motivation and training, compensation materials, software, general HR offers, publications and seminars, bench marking surveys, business publications.

This list can be combined with other similar **IOMA** lists: HR, Benefits, Training, Corporate Finance, and Payroll.

Source: Direct Response
100% business address
Updated quarterly
List includes subscribers, recent expires, and trials

Terms

Base Rate—\$160/m
Employee Size—\$15/m
SIC/Industry—\$15/m
Phones—\$75/m
Gender—\$10/m
State/SCF—\$10/m
Max per Site—\$5/m
Key Code—\$3/m
Diskette—\$50
Email—\$50

Email Base Rate—\$400/m
(includes transmission, tracking & list selections)
HTML—\$75

20% commission given to recognized brokers.

Sample mail piece required.

5,000-name minimum order.

Terms: net 30 days from mail date.

A signed List Rental Agreement is required.

List are rented to authorized mailers for one-time use only and may not be copied or sold. Lists may be re-used or tele-marketed with prior approval only.

Cancellation—\$50 flat fee plus \$10/m run charges.

Cancellation after mail date requires payment in full.

FOR MORE INFORMATION

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