

LIST DATA

IOMA

CPA FIRM MANAGEMENT

COUNT—22,131

TELEMARKETING—18,003

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IOMA's CPA firm management newsletters, benchmarking studies and research reports are leaders in the financial, marketing and management initiatives taken by local, regional and international CPA firms. *Accounting Office Management and Administration Report* is a monthly newsletter designed for the person who has responsibility for the day-to-day management of a CPA firm. The newsletter covers management issues critical to continued firm survival and growth. *Partner's Report—for CPA Firm Owners* provides actionable information that firm owners can use to enhance their leadership of the firm. *Partner's Report* offers practical guidance on compensation and benefits distributions, retirement plan alternatives, and other management/leadership issues. This list is 70% male.

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FOR MORE INFORMATION

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