

LIST DATA

**IOMA
EXPORT MANAGERS**

COUNT—7,004
TELEMARKETING—6,313
EMAIL—5,200

IOMA *Managing Imports and Exports* is the leading source of current, useful information on increasing international sales while reducing costs and the risks of doing business in a global market. *Managing Imports and Exports* keeps export professionals up-to-date on all parts of their operations, either on the trade finance side or actual shipping and delivery of goods to foreign locations. Subscriber titles include: Export Manager, Distribution Manager, International Sales Manager, Director of Export Operations, Operations Managers, Import Managers and others. This list is 75% male.

Newsletter subscribers pay \$435.

Excellent prospects for journals, conferences and seminars, management training, shipping and freight services, software.

This list can be combined with a similar **IOMA** list: Inventory and Logistics Professionals.

Source: Direct Response
100% business address
Updated quarterly
List includes subscribers, recent expires, and trials

Terms

Base Rate—\$160/m
Employee Size—\$15/m
SIC/Industry—\$15/m
Phones—\$75/m
Gender—\$10/m
State/SCF—\$10/m
Max per Site—\$5/m
Key Code—\$3/m
Diskette—\$50
Email—\$50

Email Base Rate—\$400/m
(includes transmission, tracking & list selections)
HTML—\$75

20% commission given to recognized brokers.

Sample mail piece required.

5,000-name minimum order.

Terms: net 30 days from mail date.

A signed List Rental Agreement is required.

List are rented to authorized mailers for one-time use only. Lists may not be copied, sold, re-used, or telemarketed.

Cancellation—\$50 flat fee plus \$10/m run charges.

Cancellation after mail date requires payment in full.

FOR MORE INFORMATION

CONTACT:

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