



List Data

**KENNEDY INFORMATION
INVESTOR RELATIONS PROFESSIONALS**

COUNT—10,440

EMAIL—5,000

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This list includes subscribers, trials and prospects.

Source: Compiled
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For More Information:

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Terms

Base Rate \$160/m

SELECTIONS:

Employee Size \$15/m
SIC/Industry \$15/m
State/SCF/Zip \$10/m
Gender \$10/m
Max per Site \$5/m
Key Code \$3/m

Email Base Rate—\$400/m
(includes transmission, tracking & list selections)
HTML—\$75

MEDIA OUTPUT

PS Labels \$10/m
Diskette \$50 Flat
EMail \$50 Flat
FTP \$75 Flat
Cartridge \$25 Non-returnable Fee
Mag Tape \$25 Non-returnable Fee

Sample mail piece required

20% commission given to recognized brokers

Lists are rented to authorized mailers for one-time use only. Lists may not be copied, sold, reused or telemarketed.

Terms: net 30 days from mail date.

Cancellation Policy:
Payment is due in full if order is cancelled after the mail date. Cancellation fee is \$50 plus \$10/m run charges and selects, media and shipping costs on orders cancelled before the mail date.