

UPDATED COUNTS

Lists are updated quarterly

PROFESSIONAL FIRM PARTNERS AND MANAGERS

CPA Firm Management	22,131
Law Firm Management	32,472
Architecture & Engineering Firm Management	16,789
Contractors	12,748
Construction Materials Specifiers	26,049

MEDICAL LAB MANAGEMENT

Medical Lab Managers	61,996
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CORPORATE FINANCE EXECUTIVES

Corporate Financial Executives	120,372
Financial Management (CFOs, VPs, Directors)	58,996
Accounting Department Professionals	8,085
Controllers	48,171
Accounts Payable Professionals	34,691
Cost Control Executives	14,847
Credit, Receivables & Collections Professionals	9,912
Money Managers	4,166

HUMAN RESOURCE EXECUTIVES

Masterfile of HR Professionals	232,495
Human Resources	45,963
Benefits Professionals	33,775
Compensation Professionals	30,106
Payroll Professionals	30,912
Training	5,132
401K Plan Management	15,494
Kennedy Info HR Professionals	114,830
BNA HR Professionals	10,275

FACILITIES MANAGEMENT EXECUTIVES

Safety Professionals	10,955
Security Professionals	33,856

CUSTOMER RELATIONSHIP MANAGEMENT

Customer Relationship Management	6,229
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SUPPLY CHAIN MANAGEMENT

Masterfile of Supply Chain & Logistics Professionals	24,823
Purchasing Professionals	12,011
Inventory/Logistics	12,408
Exports Managers	7,004

(continued)

INSTITUTE LISTS MASTERFILES

Executive Masterfile	577,074
Office Management & Administration Executives	72,486
Professional Firm Owners	45,948
Hi-End Personal Technology Buyers	63,000
Corporate Gift Buyers	114,270
Database of Female Executives	264,017
Executive Business Travelers	62,777
Financial Advisory Professionals	38,731
Office Equipment & Supplies Buyers	72,802

KENNEDY INFORMATION

HR Professionals	114,830
Investor Relations	10,440
Consultants	19,611

PIKE & FISCHER

Telecom Industry Professionals	9,606
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BNA'S MASTERFILE

(BY PRODUCT CATEGORY)

Masterfile	78,037
Benefits and Compensation	1,925
Business Services	6,906
Corporate Law	4,826
Environmental Compliance	3,787
Employment Law	7,569
Employee Relations	1,589
Federal Contracts	906
Health Care	4,458
Human Resources	10,275
Hazardous Materials/Chemical Management	1,830
International	1,138
Intellectual Property Law	3,616
Labor Law	4,151
Litigation	6,684
Payroll	4,868
Safety	2,221
Tax Management	38,899

◆◆Employee size/SIC/ Title/Function selects available◆◆

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