

LIST DATA

IOMA

**Masterfile of Supply Chain & Logistics
Professionals**

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IOMA Supply Chain & Logistics newsletters, manuals, and benchmarking studies provides supply chain and logistics professionals with the latest information on inventory reduction, logistics, purchasing and supply chain maximization. The editorial board is comprised of top purchasing and manufacturing executives worldwide. Included in this list are subscribers to *Managing Imports and Exports*, *MIT Supply Chain Strategy*, as well as buyers of **IOMA** reference guides and operational handbooks. This list is 70% male.

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Inventory/Logistics—12,408

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Source: Direct Response

100% business address

Updated quarterly

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Terms

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FOR MORE INFORMATION

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